

The Art of Internships

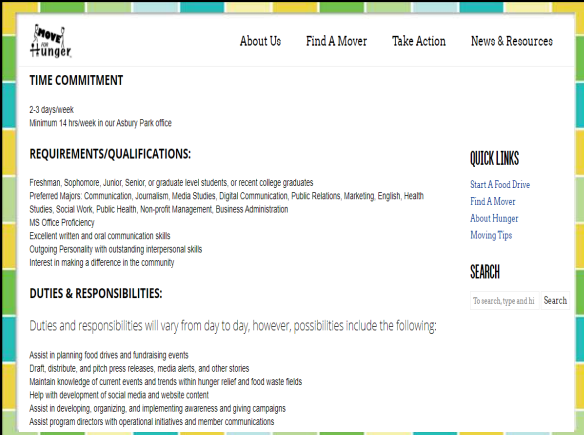
- Recruitment
- Training / Orientation
- Management
- Fundraising
- Appreciation



Recruitment: How To Pick A Winner

- Write Great Job Descriptions
 - Non-Profit Management
 - Communication / Social Media
 - Development / Fundraising
 - Graphic Design





TIME COMMITMENT
2-3 days/week
Minimum 14 hrs/week in our Asbury Park office

REQUIREMENTS/QUALIFICATIONS:
Freshman, Sophomore, Junior, Senior or graduate level students, or recent college graduates
Preferred Majors: Communication, Journalism, Media Studies, Digital Communication, Public Relations, Marketing, English, Health Studies, Social Work, Public Health, Non-profit Management, Business Administration
MS Office Proficiency
Excellent written and oral communication skills
Outgoing Personality with outstanding interpersonal skills
Interest in making a difference in the community

DUTIES & RESPONSIBILITIES:
Duties and responsibilities will vary from day to day, however, possibilities include the following:
Assist in planning food drives and fundraising events
Draft, distribute, and pitch press releases, media alerts, and other stories
Maintain knowledge of current events and trends within hunger relief and food waste fields
Help with development of social media and website content
Assist in developing, organizing, and implementing awareness and giving campaigns
Assist program directors with operational initiatives and member communications

QUICK LINKS
[Start A Food Drive](#)
[Find A Mover](#)
[About Hunger](#)
[Moving Tips](#)

SEARCH
To search, type and hit Search

Recruitment: How To Pick A Winner

- Be Besties With Local Schools
- Post Everywhere
 - Internships.com
 - Your Org's Website
 - University sites
 - Indeed
 - Idealist
- Ask The Right Questions
 - Ask what they know about your org. Did they do their homework?
 - Ask about their skills.
 - Ask about communications
 - Ask if they've ever volunteered / fundraised for another charity.

Intern Orientation

- Get Everyone On The Same Day
- Treat Them As You Would An Employee
 - Expectations, policies, dress code, sexual harassment, etc...
- Have An Agenda
 - Organizational Background
 - Meet The Team
 - Salesforce 101
 - How To Write A Great Blog Post
 - How To Communicate...Like With Your Mouth
 - Photos
 - Team Building
 - Goals



Be A Boss

- Get It Together
- Have A Good Process In Place
- Checkpoints
- Call Out Negatives & Reinforce Positives
- Ducky See, Ducky Do
- Keep 'em Accountable
- *Make It Fun
- *Remember They're There To Learn



Fundraising

- Give Them A Goal
 - Every Intern Must Fundraise At Least \$100
- Give Them Incentives
 - T-shirts, Mugs, Giftcards, Tickets, etc...
- Give Them Feedback



WE CHALLENGE YOU TO FIGHT HUNGER

1 IN 8 AMERICANS ARE FOOD INSECURE.

Participating in our fundraising challenge allows you to win awesome prizes while helping millions of hungry Americans.

At the end of the Challenge you can win:

| | |
|--------------------|---|
| Raise \$100 p.p. | Get a Move For Hunger T-Shirt |
| Raise \$300 p.p. | Get a Move For Hunger Sweatshirt |
| Raise \$500 p.p. | Get a \$50 Visa Gift Card |
| Raise \$1,000 p.p. | Get a \$100 Visa Gift Card |
| Raise \$2,000 p.p. | Get an Apple Ipad Mini |
| Raise \$4,000 p.p. | Get two airline tickets (value at \$500 each) |

WINNING TEAM GETS TAKEN OUT TO LUNCH!

QUESTIONS? E-mail Heather with questions Heather@MoveForHunger.org

\$3,045
MONEY RAISED

DONATE
TO A FUNDRAISER

SET UP
YOUR FUNDRAISER

| NAME | AMOUNT RAISED |
|------------------------------------|---------------|
| ERICA HELPS FEED AMERICA | \$595 |
| MATT'S MOVEMENT TO END HUNGER | \$440 |
| HELP DASH MOVE FOR HUNGER | \$400 |
| MOVE FOR HUNGER INTERN CHALLENGE | \$275 |
| KELEY HELPS THE HUNGER | \$765 |
| ALISA FIGHTS TO END HUNGER | \$155 |
| FOR OUR THOUGHT: FEED FOR OUR | \$135 |
| ERICA'S SUMMER FIGHT TO END HUNGER | \$115 |

Show Gratitude

Spring 2018 Applications Are Open!

MoveForHunger.org/Intern
